

APPLICATION FOR MIM ENTRY IN MARCH 2018 IS AVAILABLE NOW

The graphic is a promotional poster for the MIM Class 2018. At the top left, the MIM logo (Thammasat Business School) is next to the text 'MASTER'S DEGREE PROGRAM IN MARKETING'. A large orange banner on the left says 'APPLY NOW'. Below it, the text 'MAKE YOUR TIME THE BIG TIME' is written in large, bold letters. The central image shows several people: a man in a white shirt speaking into a microphone, a woman holding a trophy, and a group of people in business attire. There are various icons scattered around, including a target, a Google logo, a trophy, a graduation cap, and social media icons. At the bottom right, a large orange banner reads 'MIM CLASS 2018' and 'APPLICATION SUBMISSION DEADLINE JANUARY 15, 2018'. Below this, it says 'Apply online via www.mim.tbs.tu.ac.th' and 'Call 02-222-1331, 02-223-9983'.

The Master's Degree Program in Marketing (MIM), Thammasat Business School, Thammasat University is now recruiting its new batch of students: MIM-32 for entry in March 2018. The application is available **from now until January 15, 2018**. Interested candidates can submit the application online through http://mim.tbs.tu.ac.th/apply_online.php.

Since its foundation in 1983 as the First International Marketing Program in Thailand, MIM has gathered its well-earned successes and established a remarkable-and-solid network of active alumni. MIM teams have won the World Championship several times in the Global Business Plan Competitions. At present, MIM alumni association has more than 3,500 members and is continuously prospering. In addition, overseas students have the chance to apply for full scholarships from the University.

For more details of the MIM Program please visit www.mim.tbs.tu.ac.th, or call: 02-222 1331, 02-223-9983, 089-003-0939, E-mail: mim_admissions@tbs.tu.ac.th

In order not to miss any MIM admissions information, and to make your time the **BIG TIME**, simply add MIM's Line ID: @mimthammasat